

Quiet Solution Ships 1,000,000th QuietRock Panel to Joie de Vivre Hotels

Continues #1 Leadership Position in Soundproof Drywall

SUNNYVALE, CA —February 6, 2008 — [Quiet Solution](#), the market and technology leader in soundproof drywall, announced today that it has shipped over 1,000,000 panels of [QuietRock®](#) soundproof drywall. QuietRock delivers high performance noise reduction at the lowest total cost which has helped Quiet Solution attain the leadership position in the industry with over 90% of product sales every year since the company pioneered the soundproof drywall category in 2002.

Joie de Vivre’s 197-room boutique Citizen Hotel in downtown Sacramento purchased the one-millionth panel. “QuietRock helps us deliver a quiet, restful, luxury experience,” said Brian Larson, managing director, [the Citizen Hotel](#). “Soundproofing with QuietRock was less expensive than any other approach we looked at when you include materials and labor, and it will help us finish the project on time and on budget.”

Joie de Vivre used a variety of QuietRock panels at the Citizen, including QuietRock 525 and the new QuietRock DensArmor Plus 528, a highly mold and moisture-resistant panel made in partnership with Georgia-Pacific. “QuietRock 525 allowed us to use fewer layers of gypsum board, while maintaining the desired STC ratings, thereby reducing labor costs. QuietRock 528 was ideal for sound walls that required a tile backer board,” said Todd Browning, district manager of Boyett Construction, Inc. of Rocklin, California. Using fewer layers also means the project uses less material and less energy, important green building objectives.

The project’s architect, Gary Murakami of VITAE Architecture, said “using QuietRock is no-brainer.”

Acoustical Materials Services (AMS), one of Quiet Solution’s many authorized product dealers, is supplying QuietRock for the project. “Demand for effective – and cost-effective – soundproofing is soaring,” said Tom Fischbeck, vice president of sales, AMS. “We’re seeing fast growth in QuietRock sales on both commercial and residential projects.”

“The quest for quiet is stronger than ever,” said [Steve Weiss](#), vice president of marketing, Quiet Solution. “We continue to be encouraged by the strong demand for our soundproofing solutions, and it’s an honor to be ringing in the one-millionth panel milestone with Joie de Vivre.”

Quiet Solution has 23 filed patents and produces over 25 Quiet®-brand products

About Quiet Solution

Quiet Solution, a division of [Serious Materials](#), is America’s most trusted manufacturer of soundproofing products. As a technology leader, it provides world-class commercial

and residential building materials that support sustainable construction while enhancing quality of life. Patented and patent-pending products and technologies include QuietRock® soundproof drywall, QuietWood® and QuietHome® high-STC windows and doors. These provide the lowest total cost soundproofing solutions for builders, architects and owners, easily and reliably. The company's environmentally friendly products are manufactured in the United States and are available at authorized dealers throughout the U.S. and Canada. For more information, visit <http://www.quietsolution.com> or <http://www.SeriousMaterials.com>.

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